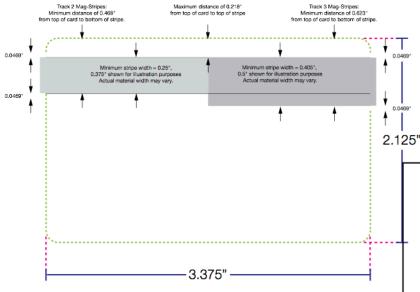
ARTWORK GUIDELINES

Card Artwork Guidelines

March 2021

Card Dimensions:

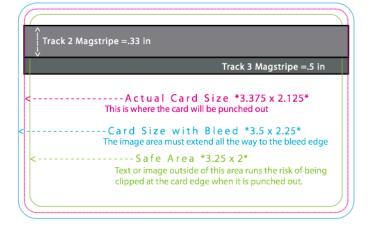


Card Body

Nominal Edge: 3.375" x 2.125"

Safety: 3.25" x 2"

Required Bleed: 3.5" x 2.25" (1/16 inch)



Card Back

Supported File Formats:

Adobe Illustrator Photoshop Indesign PSD, TIFF, EPS, AI

File Requirements:

Color Setting: CMYK

<u>Note</u>: Convert all spot colors into their respective CMYK recipes.

Resolution: 300 dpi

Note: All images/logos used within the file

should also be hig resolution or

vector based.

All Files must be Layered

Note: Logos and text must be placed on separate layers with no exceptions.

DO NOT FLATTEN LAYERS

Fonts:

Duplicate all text layers and outline the duplicates. Include all fonts when sending finalized files.

Submission Methods

We can accept some files via email, if the file size is under 10mb.

For files over 10mb, please use our FTP server:

https://teamcpi.sharefile.com/r/r9405c-43aba1479ea